

VISUAL LITERACY SEMINAR

An inspirational one-day seminar for primary and secondary teacher librarians and teachers in the areas of English and Art.



Wednesday 16th September, 2009.

State Library of New South Wales - Macquarie St, Sydney.

Session Time: 9.00am - 3.30pm. Seminar registration from 8.00am.

Visual Literacy: The ability to decode, interpret, create, question, challenge and evaluate texts that communicate with visual images as well as, or rather than, words. Visually literate people can read the intended meaning in a visual text such as an advertisement or a film shot, interpret the purpose and intended meaning, and evaluate the form, structure and features of the text. They can also use images in a creative and appropriate way to express meaning. Excerpt from NSW Board of Studies English Year 7 - 10 Syllabus.

Featuring:

Dr Karen BROOKS

Associate Professor of Media Studies at Southern Cross University and
Author of CONSUMING INNOCENCE: POPULAR CULTURE AND OUR CHILDREN

Shaun TAN

Author and Illustrator of THE LOST THING, THE RED TREE
THE ARRIVAL and TALES FROM OUTER SUBURBIA

Mark MACLEOD

Publisher, Editor, Commentator & Reviewer of Children's Literature
and Past President of the Children's Book Council of Australia

Tohby RIDDLE

Author and Illustrator of THE GREAT ESCAPE FROM CITY ZOO,
THE SINGING HAT and NOBODY OWNS THE MOON

Nicki GREENBERG

Creator of the graphic novel adaptation of F. Scott Fitzgerald's
THE GREAT GATSBY

Presented by



B O O K E D O U T
S P E A K E R S A G E N C Y

PO BOX 580 SOUTH YARRA VICTORIA 3141 PHONE 03 9824 0177 FAX 03 9824 0677
bookings@bookedout.com.au www.bookedout.com.au

MARK MACLEOD

Mark Macleod is well known as an award-winning publisher and speaker. For many years he co-ordinated undergraduate and postgraduate courses in contemporary literature at Macquarie University. He was Children's Publishing Director at Random House Australia for ten years and then published books for adults and young readers under his own name imprint at Hodder Headline Australia for over five years.

In 2001, Mark won the Children's Book Council's Lady Cutler Award and in 2003 the Australian Publishers Association Pixie O'Harris Award for services to children's literature. In 2004 he was Project Manager of the ABC's MY FAVOURITE BOOK and was National President of the Children's Book Council of Australia in 2005-2006. Mark now works as a freelance editor, television production consultant and speaker and is presenting a session titled *Reading Ourselves in Picture Books*.



Shaun Tan has been illustrating young adult fiction and picture books for 12 years. His books deal with the confronting and sometimes contentious issues of depression, war, immigration and colonisation. Shaun's publications include *The Lost Thing*, *The Arrival* and *Tales From Outer Suburbia*. Shaun has also worked as a theatre designer, and worked as a concept artist for the films *Horton Hears a Who* and Pixar's *WALL-E* and is currently working on a short animated film adaptation of *The Lost Thing*.

Shaun's address is titled *Lost and Found Things: Narrative pictures* and he will also join a panel discussion on the direction of graphic novels.

DR KAREN BROOKS

Karen Brooks is a mother of two, youth, education, media and Pop Culture expert, children's author, columnist, feature writer for Child magazine and Associate Professor in Media Studies at Southern Cross University in youth, sexuality and popular culture.

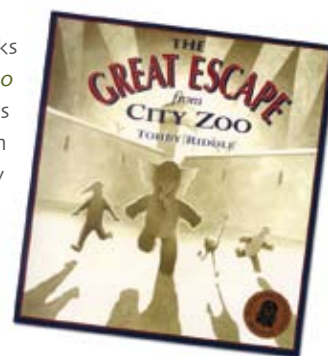
Karen's most recent book, *Consuming Innocence: Popular Culture and Our Children*, explores the complex relationship that children and adolescents have with the media and the roles teachers and parents play (or could play) in shaping their ideas.

Karen will deliver the seminar's keynote address on the visual world in which our children live and the implications for what we deem to be literacy and literature today.

TOHBY RIDDLE

Tohby Riddle is the award-winning creator of picture books such as *The Singing Hat*, *The Great Escape from City Zoo* and *Irving the Magician*. Between them, this trifecta has scored three CBCA Picture Book of the Year nominations, an APA award for Best Children's Cover, a Wilderness Society Environment Award and shortlistings in both QLD and NSW Premier's Literary Awards. His newest picture book is *Nobody Owns the Moon*.

Tohby is one of Australia's most celebrated cartoonists; his single-frame gems have been described as 'daily reminders of human absurdity'. Tohby was cartoonist for *Good Weekend* - the weekend magazine of the *Sydney Morning Herald* - and the NSW Education Department's *The School Magazine* in which his collaboration with Geoffrey McSkimming, graphic novel (in episodes) *Ernest the Carrot* was published. He will be presenting a session titled *Imagining Worlds*.



SHAUN TAN

NICKI GREENBERG

Nicki Greenberg is a writer, illustrator and part-time lawyer with a special interest in graphic novels. *The Great Gatsby*, Nicki's 316 page illustrated homage to F. Scott Fitzgerald and six-year labour of love, was released in 2007 through Allen & Unwin to critical acclaim. She is currently working on a graphic novel adaptation of Shakespeare's *Hamlet*.

Nicki will talk about the future of the graphic novel on a panel with Shaun Tan and Allen & Unwin Publisher Erica Wagner.

PLEASE FAX PRIOR TO POSTING: 03 9525 2979. LIMITED PLACES.

TAX INVOICE & REGISTRATION FORM

ABN 84 128 688 595

Please detach this form and post with cheque to Booked Out, PO Box 580, South Yarra Vic 3141
Please keep a copy for your records. For electronic payments please fax this form to 03 9525 2979 and deposit funds by Fri 11th September to: Booked Out, Westpac. BSB 033 072, A/C No. 28-3178

Please reserve _____ places at the Visual Literacy Seminar to be held on Wednesday 16th September, 2009.

Name/s _____

Name/s _____

School/Institution _____

Address _____

Email _____ Phone _____

___ Teachers & Librarians \$190.00 + GST \$19.00 Morning tea and lunch provided.

___ Full Time Students \$100.00 + GST \$10.00

Total cheque enclosed (payable to Booked Out) \$ _____