

INTRODUCTION: Dr Michael Hewitt-Gleeson ...

Our guest today has personally taught more people to think than other person in history.

He is Australia's best-selling business author of *Software For Your Brain* and *NewSell* and *Multiply Your Business By Ten!*

Dr Hewitt-Gleeson is Principal of the "School of Thinking" which he co-founded with Edward de Bono in New York and is now in its 28th year. Last year over 1 million School of Thinking lessons were exported to members in over 46 countries and his lessons have now reached over 70 million people worldwide since 1979.

He was based in New York for 14 years where the United States government described Michael as a "national asset". He was recently honoured by the Premier of Victoria as a Melbourne Ambassador and has been appointed as a Visiting Academic Fellow in Innovation Thinking at LaTrobe University. He also is an advisor on Leadership and Learning to Melbourne Grammar School.

Michael has been an international consultant on strategy to a veritable Who's Who of the world's movers and shakers and his unique approach to strategy has been sought by thought-leaders like Jack Welch and Edward de Bono and by organisations from the United Nations, The White House and the US State Department to IBM, Fujitsu, Coca Cola, Jayco, AMP, the Australian Sports Commission and ANZ bank.

To offer us some of his insights please welcome ... Dr Michael Hewitt-Gleeson.