

Work is part of Life ... and not vice versa! How to find a much better balance, every day.

Dr Michael Hewitt-Gleeson will give you a technique, in this 90 minute masterclass, that will help your brain to automatically adjust itself to a much better work/life balance ... every day!

He calls it *Software for the Brain*. In this presentation you will be given the Universal Brain Software—*cvs2bvs*--and it only takes one second to use. Dr Hewitt-Gleeson is a cognitive scientist and co-founded the **School of Thinking** (SOT) with Edward de Bono in New York in 1979 which is now on the internet www.schoolofthinking.org. In 2007, more than one million thinking lessons were exported online from Melbourne to SOT members in 46 countries.

In business, Jack Welch of GE was the most famous advocate of *cvs2bvs* in the US. He used *cvs2bvs* at GE to help him change the culture of a 100-year-old manufacturer to the most valuable company (at the time he left it) in the history of the world!

Jack Welch wrote, *"I would love to have a management team that really understood the cvs2bvs equation. It's the 'value-added' role in the management process"*.

Triathletes use *cvs2bvs* to get better (and 'better' means more clever) at swimming, cycling and running. 1998 Canadian Ironman, Shane Smith, won his medal at Penticton BC and presented it to Michael because he used *cvs2bvs* to plan his strategy to win it.

Others use the *cvs2bvs* brain software to get better at relationships and parenting. Scientists use it for better researching and designing better experiments. You can use it to become better at listening, better at solving business problems, better at selling, better at creating opportunities, better at making decisions, better at handling family matters, better at dealing with personal situations, better at getting better, better at anything!

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